

2022 EDITORIAL CALENDAR



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Your message should be in every issue of *HIR*. Each issue is filled with articles retail managers need to succeed, as you'll see below. Each print issue is received by 23% more circulation than our closest competitor. The digital issue has an online readership and it's interactive 24-7 . . . readers just click on the ads to visit their websites or send an email. It's free when you advertise in the print editions of *HIR*.

Try it here: www.hirmagazine.com/issues

January/February 2022

OUR LEADERS PREDICT

Insight from our business leaders on what to expect for 2022.
Also in this special issue: *What's New in Loss Prevention & Security*.

Closes for advertising - January 10, 2022

March/April 2022

CANADA'S TOP RETAILERS

Includes top retail outlets from the banners, industry trends and exclusive interviews with industry leaders.

Also an update on: *What's New in Store Design & Merchandising*.

Plus our popular annual *Decking Feature*

Closes for advertising - March 13, 2022

May/June 2022

MADE IN CANADA

Special Annual Feature on what industry products and services are Canadian made.

Also in this special issue: *What's New in Power & Hand Tools*.

Closes for advertising - May 15, 2022

September 2022

CANADIAN REPORT ON DISTRIBUTION

Also in this issue: Trends in smart home technology and energy efficiency.

Closes for advertising - August 14, 2022

October 2022

TRENDS ON PAINT & INTERIOR DESIGN

Special Feature: *REPORT ON RETAIL TECHNOLOGY*

Closes for advertising - September 11, 2022

December 2022

Annual BANNER REPORT

Our definitive guide to home improvement retailing in Canada.

Closes for advertising - November 13, 2022