

## 2022 EDITORIAL CALENDAR



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Your message should be in every issue of *HIR*. Each issue is filled with articles retail managers need to succeed, as you'll see below. Each print issue is received by 23% more circulation than our closest competitor. The digital issue has an online readership and it's interactive 24-7... readers just click on the ads to visit their websites or send an email. It's free when you advertise in the print editions of *HIR*.

Try it here: [www.hirmagazine.com/issues](http://www.hirmagazine.com/issues)

### January/February 2022

#### **OUR LEADERS PREDICT**

Insight from our business leaders on what to expect for 2022.

Also in this special issue: *What's New in Loss Prevention & Security*.

*Closes for advertising - January 10, 2022*

### March/April 2022

#### **CANADA'S TOP RETAILERS**

Includes top retail outlets from the banners, industry trends and exclusive interviews with industry leaders.

Also an update on: *What's New in Store Design & Merchandising*.

Plus our popular annual *Decking Feature*

*Closes for advertising - March 13, 2022*

### May/June 2022

#### **MADE IN CANADA**

Special Annual Feature on what industry products and services are Canadian made.

Also in this special issue: *What's New in Power & Hand Tools*.

*Closes for advertising - May 15, 2022*

### September 2022

#### **CANADIAN REPORT ON DISTRIBUTION**

Also in this issue: Trends in smart home technology and energy efficiency.

*Closes for advertising - August 14, 2022*

### October 2022

#### **TRENDS ON PAINT & INTERIOR DESIGN**

Special Feature: *REPORT ON RETAIL TECHNOLOGY*

*Closes for advertising - September 11, 2022*

### December 2022

#### **Annual BANNER REPORT**

Our definitive guide to home improvement retailing in Canada.

*Closes for advertising - November 13, 2022*